

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:	Godoy et. al.	Conf. No.:	9088
Serial No.:	10/688,097	Art Unit:	2165
Filing Date:	10/17/2003	Examiner:	Ponikiewski, Tomasz
Title:	METHOD, SYSTEM AND PROGRAM PRODUCT FOR MANAGING CUSTOM DATA DURING AN ELECTRONIC PURCHASE	Docket No.:	END920030047US1 (IBME-0088)

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Commissioner for Patents
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AMENDMENT AFTER FINAL

Sir:

I. INTRODUCTION:

In response to the Office Action mailed on December 7, 2006, Applicants propose to amend the above-referenced patent application as follows:

Amendments to the Claims are reflected in the listing of claims that begins on page 2 of this paper.

Remarks begin on page 8 of this paper.